



WKRN-TV/DT NASHVILLE WKRN.COM

WKRN-TV  
441 Murfreesboro Road  
Nashville, TN 37210

LUC Media Group Inc  
25 Whitlock Place  
Suite 200  
Marietta, GA 30064

## Contract # 225364

### Schedule Dates

11/05/12-11/06/12

### Advertiser

Pol/T Barnes/D/SSN/TN (15743)

### Agency

LUC Media Group Inc (1331)

### Product

Politicalz - Candidates (1077)

### Brand

T BARNES/D/SSN TN #2482 (116916)

### Salesperson

Political National, AE (1494)

### Sales Office

POLITICAL NATIONAL

### Buyer Name

/

### Phone/Fax

N/A

### CPE

N/A

### Account Types

Regional/Political/National Agency

### Billing Type

Standard

### Comments

2482 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

### Date Entered

10/29/12

### Last Modified

10/29/12

### Entered By

Liz Gammon

### CO-OP

No

### Headline #

06399348

### Demo

### Order Type

Normal Spot (default)

### Package Deal

### Commission %

15.00

### Commission

\$332.25

### Net Total

\$1,882.75

### Sales Tax

### WKRN (WKRN)

By Broadcast Month

Nov. 2012

Grand Total:

### Spots

7

### Rate

\$2,215.00

### Grand Total:

7

\$2,215.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5:58A- News 2 THIS MORNING/ID/6AM	1	1							1	\$445.00	\$445.00	WKRN (WKRN)	NEWS2 MORN	10/29/12
2.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	7A- Good Morning America	1	1							1	\$320.00	\$320.00	WKRN (WKRN)	GD MORN AMR	10/29/12
3.0	Normal Line / SPOT	11/06/12-11/06/12	1	:30	7A- Good Morning America	1		1						1	\$320.00	\$320.00	WKRN (WKRN)	GD MORN AMR	10/29/12
4.0	Normal Line / SPOT	11/05/12-11/05/12	1	:30	9A- Live with Kelly and Michael	1	1							1	\$270.00	\$270.00	WKRN (WKRN)	LIVE WITH KELLY	10/29/12
5.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	9:58A- The View	1	1							1	\$295.00	\$295.00	WKRN (WKRN)	VIEW	10/29/12
6.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	3P- Dr. Phil	1	1							1	\$245.00	\$245.00	WKRN (WKRN)	DR PHIL	10/29/12
7.0	Normal Line / NWS	11/05/12-11/05/12	1	:30	5P- News 2 at 5	1	1							1	\$320.00	\$320.00	WKRN (WKRN)	NEWS 2 AT 5	10/29/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsCon.pdf>.

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐**FEDERAL CANDIDATE**☒**STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WKRN - TV Nashville, TN

**Date:**

10/28/2012

I, Amy Mills,  
 being/on behalf of: Barnes, Tim, a legally  
 qualified candidate of the Democrat political  
 party for the office of: Tennessee State Senate District 22  
 in the General  
 election to be held on: 11/06/2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**SEE ATTACHED**

Date of First Broadcast: 11/05/2012

Date of Last Broadcast: 11/06/2012

**Total Charges:** \$\*\*\*\*\*1,882.75 NET



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

**SEE ATTACHED**

I represent that the payment for the above described broadcast time has been furnished by:

Committee to Elect Tim Barnes

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kimberlee Smith Taylor, Campaign Manager/Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

10/28/2012

Date

*Amy W. Mills*

Signature

***To Be Signed By Station Representative***

☒ Accepted

☐ Accepted in Part

☐ Rejected

*Greg Carter*

Signature

*Greg Carter*

Printed Name

*NSM*

Title

